

WENJIE WU

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EXPERIENCE

UX Designer | Microsoft

San Francisco, CA | May 2024 - Sep 2024

Worked on the Azure Solutions and Ecosystem UX team. Contract via Aquent.

- Reduced database setup steps by 50% by designing Copilot AI-powered flows in Oracle Database @Azure.
- Built an AI Design Hub from scratch for Azure Horizon team, consolidating resources and solutions across 20+ products while mentoring designers to ensure scalable AI practices.
- Improved Azure Monitor discoverability and reduced task time by 25% with AI-powered dashboard design.
- Boosted project efficiency and strengthened stakeholder relationships by mentoring 2 interns over 2 months, guiding them in setting professional goals and developing action plans.
- Ensured consistency by conducting a design audit for 6 ASE products and creating AI design principles.

Founding UX Designer | Petal

San Francisco, CA | February 2022 - May 2024

Lead designer for 3 AI products: document analysis platform, AI chatbot builder, and FDA data search tool.

- Achieved a 20x growth in overall user base by launching two 0-1 AI products across distinct industries.
- Launched the first B2B product from scratch, an AI-powered FDA data search tool that enables regulatory affairs to fetch data 75% faster, a key driver in successfully closing the last fundraising round.
- Increased retention by 20% by designing AI features for easier data comparison and document querying.
- Reduced support tickets by 30% through improved onboarding and better tool discoverability.
- Enhanced agile development efficiency by establishing a product design process for the company.

UX Designer | BoardX

San Francisco, CA | June 2021 - January 2022

BoardX is an online whiteboard web app designed for remote teams to collaborate in real-time.

- Increased user sessions by 19%, and reduced note-taking time by 23% by implementing a private board feature that allows users to work without distractions during collaboration.
- Achieved a 20% increase in user satisfaction through user feedback analysis, competitor research, and collaboration with cross-functional stakeholders to frame problems and prioritize improvements
- Ensured consistency by creating high-fidelity Figma mockups aligned with the existing design system.

Product Designer | Dragon Baby Seafood

Fremont, CA | December 2020 - June 2021

Dragon Baby Seafood is an E-commerce iOS mobile app targeting the Chinese community in the Bay Area.

- Reduced checkout time by 17% by simplifying steps and redesigning information architecture.
- Increased order completion rate by 16% by designing clear visual cues for key information.
- Led user-centered design through research and in-person usability testing with over 60 participants.
- Accelerated product update cycles by collaborating with product managers, engineers and stakeholders.

EDUCATION

Master of Design | University of California Berkeley

Bachelor of Urban Planning | Beijing Forestry University